



# 2010 CLASSIFIED ADVERTISING INSERTION ORDER

**Classifieds -- Focused. Effective. Get Results!**

Client Account # \_\_\_\_\_ Insertion # \_\_\_\_\_ Sales # CL3

## ADVERTISER INFORMATION:

Advertiser Name \_\_\_\_\_ Contact \_\_\_\_\_

Agency Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Headline: \_\_\_\_\_

## INSERTION SCHEDULE:

ISSUE		AD SIZES & RATES	1X	3X	6X	12X
<input type="checkbox"/> Jan	<input type="checkbox"/> Jul	<input type="checkbox"/> 1 col x 2 inches	\$260	\$250	\$235	\$220
<input type="checkbox"/> Feb	<input type="checkbox"/> Aug	<input type="checkbox"/> 1 col x 3 inches	\$380	\$365	\$340	\$325
<input type="checkbox"/> Mar	<input type="checkbox"/> Sept	<input type="checkbox"/> 2 col x 2 inches	\$500	\$475	\$450	\$425
<input type="checkbox"/> April	<input type="checkbox"/> Oct	<input type="checkbox"/> 2 col x 3 inches	\$740	\$700	\$670	\$630
<input type="checkbox"/> May	<input type="checkbox"/> Nov	<input type="checkbox"/> ¼ page	\$830	\$790	\$750	\$710
<input type="checkbox"/> June	<input type="checkbox"/> Dec	<input type="checkbox"/> ½ page	\$1,640	\$1,560	\$1,480	\$1,390
		<input type="checkbox"/> Full Page	\$3,250	\$3,090	\$2,925	\$2,760

## WEB ADS

**E-CLASSIFIED**  
Duration:  
Price:

**BANNER**  
Duration:  
Ad Size:  
Headline:  
Website Link:  
Colors:  
Instructions:  
Price:

**JOB BOARD**  
Duration:  
Price:

**TOTAL:** \_\_\_\_\_

## PAYMENT INFORMATION: All payments are to be PREPAID.

I understand that my credit card number \_\_\_\_\_ Exp. \_\_\_\_\_ will be charged in accordance to the above insertion schedule chosen by advertiser. When a multiple insertion schedule is in effect, your credit card will be charged in a monthly manner and your ad will be picked up from the previous month. No cancellations will be accepted prior to the "Press Date" or a cancellation fee will apply. No cancellations will be accepted without written notification. Please note that your below signature is permission for SBF Magazine to periodically communicate via email & fax.

X \_\_\_\_\_ Date \_\_\_\_\_  
Signature (Your signature accepts responsibility of this insertion schedule)

\_\_\_\_\_  
Print \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**FAX BACK TO: 310-427-7182**  
Contact: Tuesday Phillips  
Phone: 310-533-2434  
Email: [Tuesday.Phillips@bobit.com](mailto:Tuesday.Phillips@bobit.com)

For further information visit:  
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